



Asset Timer provides complete control over asset availability within the DAM by allowing you to assign start and end dates for any file.

Make assets available (or not) by specifying a range of dates - day, month, year or even the minute - in which an asset will be available for use within the DAM. Once an asset is expired, it can not be downloaded or outputted by any user without express release by the asset owner(s).

Ensure usage compliance throughout an asset's lifetime:

Establish asset availability

Users can assign a date range timer to an asset that restricts its usage once the time has expired. This limits a file's availability and ensures that an out-of-date asset won't be used when it is no longer permissible. For added security timed assets can also be watermarked, flagged, hidden or alert users an asset is approaching.

Save time with Asset Timer

With Asset Timer, users clearly see which assets are available and which are not, so less time is spent searching for the most current file or keeping track of usage rights. The process is opt-in and is only displayed on assets with a set expiry. Assets can also be filtered by status, so users see only what their permissions allow.

Make expired assets available on an as-needed basis

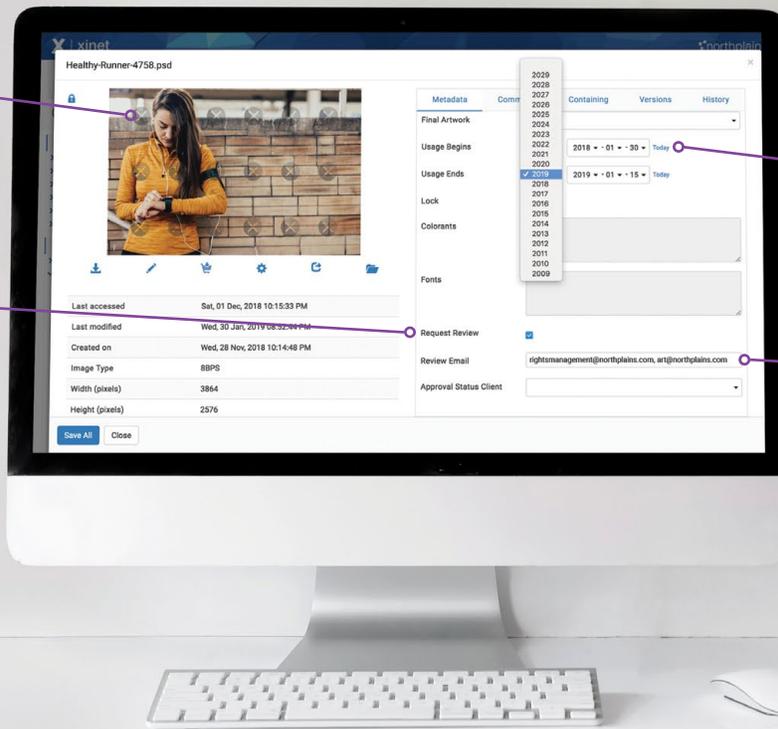
As assets expire (become outdated, are replaced, and/or usage rights change), users can quickly and conveniently request access to it directly within the UI. This built-in functionality submits request to one or more designated owners who can restore availability on an as needed basis.

Manage Digital Rights

Use asset timer to manage model and creator rights directly within the DAM. Align timers with your right contracts and obligations on upload into the DAM to ensure the asset will never be available for use following the completion of your contract.

WATERMARK EXPIRED
IMAGES TO PREVENT
ACCIDENTAL USE

ENABLE USERS TO
REQUEST ACCESS FOR
EXPIRED ASSETS



SET USAGE START
AND END DATES

CUSTOMIZE WHO SHOULD
RECEIVE USAGE REQUESTS
FOR EACH ASSET



ASSET TIMER FEATURES

- Implement digital rights management and expire assets simultaneous to their usage rights
- Use time parameters to make an asset available or unavailable within the DAM
- Specify availability by month, date, year or minute
- Flag expiring assets that warn users an asset is about to expire
- Completely hide, or watermark expired and assets no longer available for use
- Filter assets by status: available, unavailable or unclassified
- Prevent output, download or printing of expired assets
- Enable users to use built-in request functionality to request access to expired assets
- Identify multiple asset owners by email for requests



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