

Elevate your Creative Production Process with Xinet. The Optimized Production Environment for Rich Media Teams



Overview

Xinet is the flexible production environment software solution for content creators, digital agencies, and in-house design studios. Xinet enables creative teams to search, access, produce and approve high-quality visual asset files from one central location.

Xinet Optimizes Production Efficiency

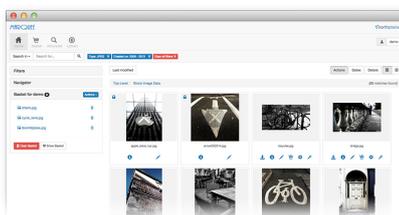
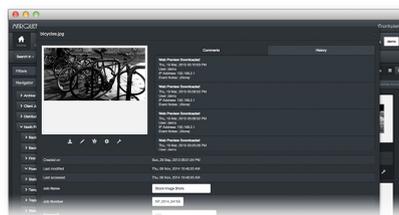
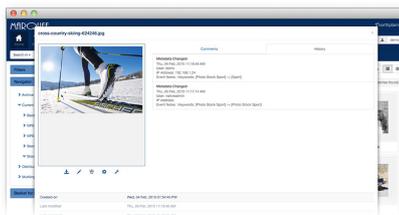
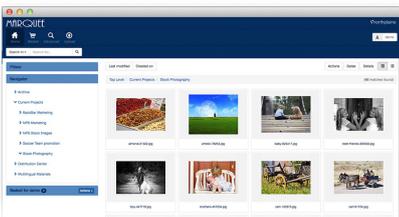
Xinet allows design teams to manage all versions of their digital assets efficiently and offers managers clear insight into the creative production process. Users can access their on-site server from off-site locations - an ideal benefit for agile companies with growing creative teams. Moreover, the collaborative workflow eliminates duplicate files and rapidly locates the most recent assets.

Xinet facilitates the rapid transformation of illustration, publications, multimedia, and photography into useable assets while maintaining creative workflow and collaboration across teams of creative designers working with a diverse variety of rich-media files. It enables physically distributed team members and other collaborators to work with the latest version of their files, quickly locating, modifying and finalizing creative work without disruption or complicated processes.

Xinet supports an extensive variety of rich media (images, video, audio) and provides a multi-domain production environment that spans digital and print. It provides synchronized integration with Adobe creative workflows so that all team members have ready access to shared files and can easily locate needed assets using a familiar file system-based paradigm. There is no intrusive “check in / check out” requirement; creative designers work naturally with their files while simultaneously enjoying the benefits of managed data such as powerful search and metadata-based navigation and discovery. Full correspondence between low-resolution proxies and high-resolution masters allows production teams to work efficiently on compound documents comprised of extremely heavy assets.

Seamless Collaboration

Xinet also facilitates seamless collaboration between staff, vendors and clients to accelerate creative and production workflows – including in-context annotation of media files. The rich preview functionality encourages visualization of files by all team members, including remote collaborators who have access via branded portals.



Features

Annotations

Make the editing and review process simple with annotations: Users – remote or on-site – can review, comment and read team members’ comments on the same document.

Xinet Pilot

Facilitate an in-context experience that enables greater flexibility to access, automate and synchronize asset production.

Asset Timer

Warn users of expirations on assets and prevent the use of out-dated, inconsistent material.

Linked Files Viewer

Quickly track all files using the same asset, such as a logo, and save time editing and making modifications to that asset.

Seamless Integration

Utilize Xinet with software your team uses every day - such as the Adobe Creative Suite - to optimize asset management and speed up the approval process.

Custom Image Order

Users can download a separate asset version for edit and easily crop or resize images while leaving the original untouched.

Benefits

Hundreds of features are built into North Plains Xinet to specifically enhance and expedite the design process and pre-media production. You and your team will enjoy benefits such as:

- Increased team efficiency and reduced production time through streamlined collaboration and tight integration with the production process.
- Quicker approval cycles - uninterrupted workflow and ready access to files frees creative developers to focus more of their time and energy on the quality and quantity of their output.
- Enhanced collaboration and knowledge sharing between staff, vendors and clients.
- Reduction in artwork revisions.

“Buying Xinet Suite is probably one of the best moves we’ve made. As an ‘out-of-the-box’ solution, it does everything it says it will straight away.”



Paul Samuels, Technical Director. Zebra

“The first year was equivalent to two full-time employees being redeployed to production roles from support admin roles, so in our dollars that is a significant first year.”



Steve Gleason, VP, Director of Studio Services

Purchasing Xinet

North Plains Xinet products are sold and distributed through an international network of Xinet Regional Value-Added Resellers, many of whom have been working with us for more than a decade. When you work with a Xinet VAR, you are working with someone who understands your business and the urgency of technology initiatives, and can tailor Xinet products and services to meet your unique needs.

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About North Plains

North Plains is recognized as the world leader in helping companies effectively leverage their visual media including images, graphics, videos, presentations and 3D designs to maximize market success. Providing a complete array of products, services and solutions, North Plains is uniquely positioned to help corporate marketers, global brand managers, advertisers, content creators and publishers to be more agile throughout the creative marketing lifecycle, from the creative development process to the management and distribution of marketing and brand communications. Customers can maintain control of their visual assets and support processes globally, whilst improving collaboration and efficiency.



1400+
Installs



1 Million
Users